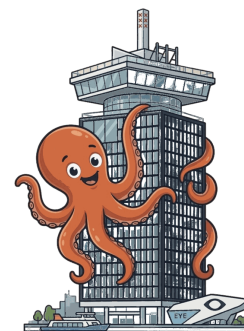


Getting AI into your business

An afternoon at the A'DAM Tower on what AI actually is, the work it can take on in a business like yours, and what that is worth. Built for the people who decide: you approve the spend, you carry the risk, and you are the one who answers for the result.

No coding. No jargon. No slide deck about the future of work.



PRICE	SEATS	WHERE	AFTERNOON	DATE
EUR 495 per seat, incl. VAT	30 maximum our cap, not the room's	The Press Room A'DAM Tower, Amsterdam	13:30 to 16:15 doors and coffee from 13:00	16 October Friday, the afternoon

THE AFTERNOON

- 13:30** **What AI and agents actually are**
No jargon, and light on the technical detail on purpose. What these systems genuinely do, what they cannot do, and the one distinction that matters: a chatbot answers, an agent does the work. We watch one finish a real job, then take it apart frame by frame, which raises the question a board has to answer. Where does this run, and where does your data go while it does.
- 14:10** **The work it can take on**
The heart of the afternoon. The everyday work a business like yours already carries: the quoting, the reporting, the answering, the chasing. Which of it AI can genuinely take on today, which of it is still a promise, and what handing it over is worth in hours and in money. One company worked all the way through with the numbers left in, and then we attack our own figures in front of you.
- 15:05** **A company, mapped live**
We point an agent at one company's website and let it work. It reads every page it can reach and draws the whole thing as one picture, in front of you. Then the useful conversation: who owns each part, who would notice within a day if one changed, and what should never be handled by a machine. You leave with the prompts to run the same map on your own business.
- 15:40** **Safe by default**
What the EU AI Act actually asks of a company that uses AI, what it does not, and why what you saw this afternoon already sits on the right side of it.
- 16:05** **Your first move**
One thing to do next, one person to do it, written down on the last page of your workbook before you leave. It comes off the same menu of work you spent the afternoon putting numbers against, so it is real work rather than a good intention.
- 16:15** **Upstairs at Madam. Carry on twenty floors up, with the skyline and the rest of the conversation.**

YOU LEAVE WITH

- The six kinds of work every business carries, and what handing each over is worth
- A printed workbook built for the week after, yours at the door
- The prompts to run the same company map on your own business, at home, for free
- Plain-language command of AI and agents, usable in a board meeting on Monday
- One first move, named and written down before you leave
- A written note of where the law applies to you
- Certificate of attendance, emailed after the session

THE FRAME IT RUNS ON

Hardware where your data lives

Tools buy, build, verify

People who owns what

Compliance the floor the others stand on

- The four pillars every AI rollout stands on, taught across the afternoon in that order
- Nothing to prepare, nothing to bring, and nothing you have to show the room
- Water, coffee and tea through the afternoon



A'DAM Tower, Amsterdam. 30 seats, and we are not adding more.

agenticfluxus.com/courses/getting-ai-into-your-business

Agentic Fluxus, Amsterdam. Scan the code or type the address to book your seat.

If someone gave you a code. The payment page carries a small link that says add promotion code. Type yours there and it comes off the price. Reach that page by the address above and not by any other link, or the code field will not be there.